MultiChoice Botswana
Using the power of entertainment to enrich lives

Growing Africa’s vibrant creative industries
- 2017: Partially sponsored locally produced historical documentary for Zambezi Magic
- 2015: Launched new regional channel ‘Zambezi Magic’

Making great entertainment more affordable and accessible
- 5 DStv Satellite packages
- Creating opportunity for small enterprises
  - 69+ Retailers
  - 6 Agents
  - 3 Offices
  - 49 Installers

Providing employees with new opportunities
- 93 Employees
- 80+ Employees trained and developed

Investing in leading-edge broadcasting technology
- US$3.6m Direct economic impact on Botswana’s GDP in 2018
- Leading Broadcasters connecting a wide audience across Botswana with cutting edge content through innovation and technology

Educating and inspiring content
- 114 Channels across DStv

Investing in communities
- 76 MultiChoice Resource Centres
- US$32k CSI spend for the past year

Source: MultiChoice (Figures as of May 2018)